



Ready to hit your target?



SEO Case Studies

Our success comes from building relationships with our clients. It is our goal to provide you with not just excellent results but with a service provider that you can trust is out for your companies best interest. In this document you will find several success stories from many clients we have and still do work with.

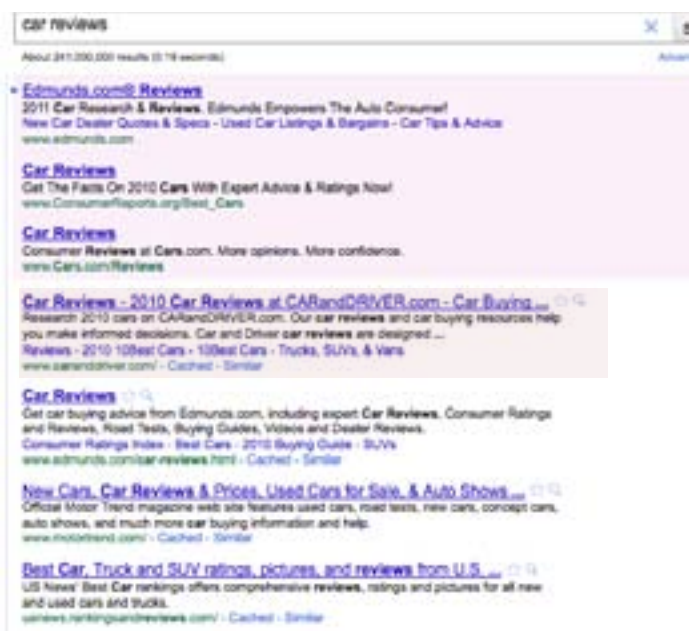
Intel's ITcenter

Intel contracted us to provide SEO management and recommendations for their ITcenter section of their website. One of the main terms Intel wanted to get visibility for regarding their ITcenter was "vpro". Typically google will only allow 2 results from the same domain and we had a lot of internal competition for terms they wanted to go for. To the right is an example of the term "vpro". It is their main engagement term and we had successfully produced this result nested under the first result. We successfully benchmarked, designed and deployed on page and off page recommendations to intel's ITcenter with the main goal being increased rankings, visibility and engagement.



CAR and DRIVER

CARandDRIVER.com came to us with a big list of needs. They new we had done work for automobilemag.com, motortrend.com, importtuner.com and several other automotive sites before and needed help in their SEO. We developed a full on page and off page analysis and plan of action for CARandDRIVER.com. Over time and as our work slowly was implemented we started seeing dramatic results for CARandDRIVER.com. To the right is a #1 ranking in google for "Car Reviews".



Roni Deutch

Roni is an amazing and energetic person. Talking to her on a regular basis is an encouraging and motivating experience. You can tell that her energy is transcended into her work and through her franchises.

We were contracted to SEO her website and help her gain top level rankings. One of the most competitive terms she wanted to go for was “tax lawyers”. This is one of the most competitive terms for an SEO firm to tackle and with her help we made it to #1. See the image on the right.

TVG Horse Racing

TVG is a gambling site for placing bets on horse races. It is the web’s largest online gambling center for horse racing specifically.

TVG found us and contracted us to build social media campaigns along with on page seo and off page link development. Their goal was brand ubiquity. Our job was to get them as much visibility for keywords that would drive targeted traffic. Not only did we provide them with thousands of keywords that ranked well we got them #1 for horse racing online.

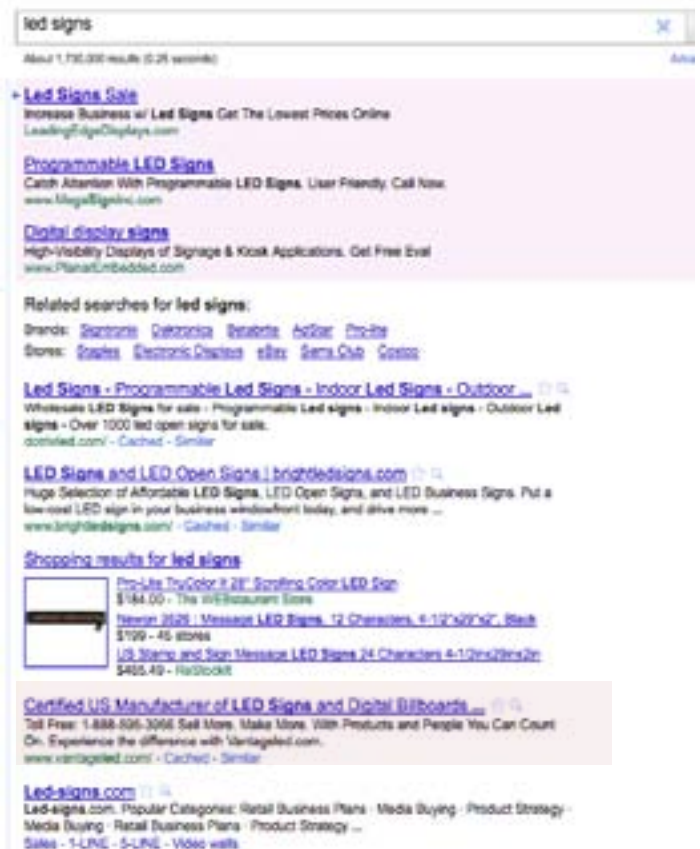


ADvantage LED Signs

ADvantage LED Signs is a manufacturer and distributor of LED signage. They specialize in digital billboards and led signs for almost every vertical. Recently they have built an 800 foot long LED digital billboard one of the first of its kind in jamaica. They have also done work for the city of los angeles. This company came to use before they had sold their first sign. They understood the power in digital marketing and the need to “be found”. We worked very aggressively developing SEO, Link development and even traditional marketing like radio shows and podcast distributions to gain top level rankings for our client. In less than 3 months we brought vantageled.com from obscurity to a #3 ranking in google for the term “Led Signs”.

Wedding Window

Wedding Window has been a long standing client with us. We have designed, developed and marketed their blog which has become a beacon of trendy information in the wedding industry. We have increased their organic search traffic by over 300% integrated several promotions and leveraged them through SEO, PPC, Email, Social and media buying. We have achieved hundreds of top 10 rankings across Google, Yahoo and MSN as well as top rankings for the term “wedding website” as seen to the right.



Next Care Urgent Care

Next Care is an urgent care network of facilities that have been established to help people who need urgent care. Next care is in over 6 different states and they have several facilities right here in phoenix arizona.

We were contracted to do SEO and PPC for this client. We not only excelled in providing top level rankings and conversions for this client but also built a local marketing plan and implemented that with them over the course of our engagement with them.

The next care urgent care optimization was a wonderful example of geo targeting and utilizing SEO to get people into brick and mortar stores within a local area.

Axis Integrated Solutions

We've had many clients in the business of sage consulting, products and implementation. Sage is a powerful product and axis needed a powerful company that can produce results. We GEO targeted many of their pages as well as building high quality inbound links for them. The end result was hundreds of new organic rankings across the major search engines and highly competitive rankings like the one you see to the right.

